



Minority
Supplier
Development in
China

中国少数民族
供应商发展

Newsletter
Spring 2009

[Global-Link — Leading Ethnic Minority Supplier Development Efforts on a Global Scale](#)

With the support of many progressive corporate members NMSDC has seized the opportunities opened by globalization to share its 37 years of experience of successful ethnic minority business integration in corporate procurement. Harriet R. Michel,



Harriet R. Michel
President of the National
Minority Supplier Development
Council (NMSDC)
China's minority supplier
development initiative
and the benefit it can bring.

**2009 MSD China National Conference
And Business Opportunity Fair
August 23-30, 2009
Beijing-Chengdu-Shanghai,China**

To know more about MSD China National Conference and NMSDC Global-Link, Please contact:

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[Interview Ying McGuire, the Senior Manager of Global Supplier Diversity, Dell Inc](#)



Dell has been one of the key players in launching MSD China. Ying McGuire, the Senior Manager of Global Supplier Diversity, Dell Inc. talks about the incentives for Dell to transform supplier diversity from a US initiative into a global strategy, and why China?

She also explains the focuses areas for MSD China in 2009 as a newly formed organization. Ying is one of the honorees for "America's Top Diversity Advocates" for 2009.

MSD China Charter Members



[MSD China Board of Directors](#)

[Corporate Members Quotes](#)

[MSD China Membership Invitation](#)

[MSD China 2009 Events Calendar](#)

[MSD China and Minority-Owned Business Development](#)



Rengen Li is the supplier diversity manager at The Coca-Cola Co. Over the last eight years, he has worked closely with executives and colleagues at the company and helped to increase diversity spend by more than 400 percent. He is also the board director of MSD China and chair of its Minority Supplier Development Committee. In this article, he elaborates on the two areas of focus in MSD China's work, especially in regard to the capacity building of Chinese minority suppliers.

Events Review

[MSD First Board Meeting](#)

[MSD China 2009 Spring Reception](#)

[Visit to Dachang Autonomous County of Hui Ethnic Minority](#)



